

UNIVERSITY OF WYOMING



Department of Animal Science
Dr. Steve Paisley
Extension Beef Cattle Spec.
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Email: spaisley@uwyo.edu

Tuesday, June 9, 2009

Dear Potential Range Beef Cow Symposium (RBCS) XXI Exhibitor:

Beef extension specialists from Wyoming, Colorado, Nebraska, and South Dakota, who are serving on the 4-State Range Beef Cow Symposium Planning Committee, are looking forward to the upcoming 2009 Symposium. We would like to invite you to participate as an exhibitor at the trade show during the Symposium to be held at the Casper Events Center, Casper, Wyoming, on December 1-3, 2009.

This educational program is co-sponsored by the Departments of Animal Science and the Cooperative Extension Service of the University of Wyoming, Colorado State University, the University of Nebraska, and South Dakota State University. It has developed an excellent reputation among cattle producers and is viewed as a unique educational opportunity. Attendance at the last three symposiums has range from 700 to 900 people, with the 2001 event in Casper bringing 1200 people! You are probably aware that the program is held every other year with the site rotating among the four cooperating states. This will be the twenty-first symposium – we hope you will join us!

We would like to extend an invitation to you and your business/organization to participate by purchasing exhibit space. The exhibit area will be in the floor of the Events Center, with booth location to be determined by the order in which applications were received. Eight-foot skirted tables will be provided, and electricity will be available based on your needs and request. There will be an area adjacent to the complex for equipment that is more appropriately displayed outdoors.

Exhibit space will be available for the following rates:

Each booth/space is a 10' X 10' space which includes exhibit pipe and drape, 1-8' table and 2 chairs.

Single exhibit space:	= \$500 (includes 1 registration)
Double exhibit space:	= \$750 (includes 2 tables, 2 registrations)
Corporate Break Sponsor	= \$1000 (includes one 8-foot table plus up to 3 individual registrations, and additional recognition during breaks and programs)

To be assured booth space, your completed registration form and full payment must be received at my office, SAREC by Friday, November 6, 2009. Payment should be made to Range Beef Cow Symposium 2009, and returned along with the enclosed form. Display space will be assigned on a "first come, first served" basis as exhibitor forms and payment are received. Rates for exhibit space also include registration feeds as noted. Additional individual pre-registration fees will be \$80 prior to November 6, 2009, and \$120 thereafter. Spouses and/or business associates may register for \$60 prior to November 6, 2009, and \$90 thereafter.

Corporate Sponsorship: Businesses that would like to have an enhanced role in this year's RBCS may participate as corporate break sponsors. These sponsors will be given added recognition throughout the symposium.

We ask for your cooperation in having your display set up by 8:00 a.m. on Tuesday, December 1, 2009. The Casper Events Center will be open on Monday, November 30, for setup. If you have any questions, please contact Steve Paisley at 307-837-2000, or spaisley@uwyo.edu.

Commercial exhibits add a vital dimension to the Symposium. We hope that you and your company/organization will join us in this educational effort. Please return the enclosed form and your payment as soon as possible to reserve your space.

Sincerely,

Steve Paisley
Extension Beef Cattle Spec.
University of Wyoming

2009 Range Beef Cow Symposium, Casper Events Center, December 1st, 2nd and 3rd, 2009

Please complete and return this form along with payment by Friday, October 23, 2009 to:

Steve Paisley
Range Beef Cow Symposium
James C. Hageman SAREC
2753 State HWY 157
Lingle, WY 82223

Make checks payable to: Range Beef Cow Symposium 2009

**Range Beef Cow Symposium XXI
Casper Events Center, Casper, Wyoming
December 1, 2, 3, 2009**

Company: _____

Address: _____

Contact Person: _____ Title: _____

Phone Number: _____ Email: _____

Fax Number: _____

Please select your desired exhibit:

_____	One Exhibit space (10' X 10' with 8' table & 1 registration)	\$500	_____
_____	Two Exhibit spaces (2 tables, 2 registrations)	\$750	_____
_____	Corporate break sponsor (space & up to 3 registrations)	\$1000	_____
_____	Additional business associates (before November 6)	\$60	_____
_____	Additional business associates (after November 6)	\$90	_____
	Total:		_____

Payment Must Accompany This Form.

Completed form and payment must be received by November 6, 2009

Will your display require electricity? Yes _____ No _____

Any special needs?:

Please **print** the names of all **pre-paid** attendees for nametags: -

2009 Range Beef Cow Symposium, Casper Events Center, December 1st, 2nd and 3rd, 2009

Program Agenda:

Monday, November 30, 2009

1:00 PM – Casper Events Center open for exhibitor set-up
Evening / TBA – Pfizer-CAB pre-conference symposium

Tuesday, Dec 1, 2009

7:15 A – 9:00 A Registration
9:00 A – 10:30 A Industry Issues section
10:30 A – 11:00 A Morning break, refreshments available in trade show area
11:00 A – 12:00 P Industry Issues Continued
12:00 P – 1:30 P Lunch provided, visit trade show
1:30 P – 3:30 P Developing and managing beef females
3:30 P – 4:00 P Afternoon break, refreshments available in trade show area
4:00 P – 5:30 P Selecting the “right” genetics with the future in mind

7:00 P – 9:00 P Bull pen sessions at headquarters hotel

Wednesday, Dec 2, 2009

7:15 A – 8:00 A Registration
8:00 A – 9:30 A Outlook for beef demand
9:30 A – 10:00 A Morning break, refreshments available in trade show area
10:00 A – 12:00 P Enhancing selection decisions, feed efficiency and genetics
12:00 P – 1:30 P Lunch provided, visit trade show
1:30 P – 3:30 P Range management and monitoring
3:30 P – 5:30 P Adding value to the calf crop

7:00 P – 9:00 P Bull pen sessions at headquarters hotel

Thursday, Dec 3, 2009

7:15 A – 8:00 A Registration
8:00 A – 9:30 A Management and Nutrition
9:30 A – 10:00 A Morning break, refreshments available in trade show area
10:00 A – 12:00 P Economic outlook

12:00 P – End of 2009 RBCS, Exhibitors released

Additional Items:

- 1) There will be a forklift available on Monday and Thursday afternoon for exhibitor use.
- 2) While outdoor exhibit space may be a possibility, location and time of year make outdoor opportunities difficult at best. Please contact Steve Paisley at (307) 837-2000 or (307) 760-1561 if you have outdoor exhibit needs.
- 3) Currently, headquarters hotel and additional reservations are being negotiated. We will provide lodging information as soon as prices and locations become available.

Contact Information:

The University of Wyoming is serving as host for the 2009 Range Beef Cow Symposium. Applications, correspondence and questions should be directed to:

University of Wyoming
James C. Hageman SAREC
2753 State Hwy 157
Lingle, WY 82223
Phone: (307) 837-2000 FAX: (307) 837-2963
Contact: Kelly Greenwald, kgreenwa@uwyo.edu

Steve Paisley
Extension Beef Cattle Specialist
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