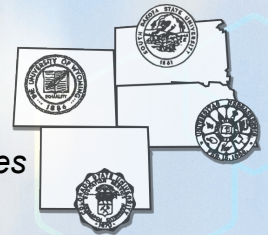


TO RBCS XXIV.

Dear *Exhibitor*,

The 24th Range Beef Cow Symposium will be held November 16 to 19, 2015 at The Ranch, an event center on the Larimer County Fairgrounds in Loveland, Colorado. The Range Beef Cow Symposium has been held on a biennial basis since the first symposium in 1969 in Chadron, Nebraska. This symposium is planned and conducted by Extension Beef Specialists from Colorado State University, University of Wyoming, University of Nebraska-Lincoln, and South Dakota State University. Hosting the event rotates among the four universities, with the last RBCS being held in Rapid City, South Dakota in December 2013. The RBCS primarily attracts beef cattle producers, allied industry representatives, and university faculty and students. It also includes a trade show with over 100 vendors that has been very popular with RBCS participants. Recent symposia have been attended by 500 to 700 beef cattle producers. As a RBCS vendor you will have the opportunity to meet with participants and expose them to your products and services. This experience can be used to reach producers from all across the country and increase visibility. We hope you take this opportunity to register for this amazing event. * *This packet contains all the information needed to becoming an exhibitor at RBCS XXIV. Please note that exhibit spaces will be assigned on a first-come, first-served basis.*

Sincerely,
Colorado State University
Department of Animal Sciences
www.rangebeefcow.com



Venue:  **The Ranch**
The Ranch Larimer County Fairgrounds and Events Complex
Larimer County Fairgrounds & Events Complex
5280 Arena Circle Loveland, CO 80538
(970) 619-4000
www.larimer.org/theranch

Hotels:
Loveland, CO - AmericInn, Candlewood Suites, Holiday Inn Express, Best Western Crossroads Inn, Comfort Inn, Hampton Inn, Fairfield Inn, Residence Inn / *Fort Collins, CO* - Hilton of Fort Collins

Exhibitor Booth Information and Rules for Participation:

1. Booth registrations are confirmed by receipt of the signed application/contract accompanied by check, money order, credit card information, or cash. Booths are provided on a first-come, first-served basis.
2. Small booths are 10 ft. by 10 ft. for \$600, and come with 1 table, 2 chairs, pipe and draping, 2 registrations, and electricity. Large booths are 10 ft. by 20 ft. for \$1000, and come with 2 tables, 3 chairs, pipe and draping, 3 registrations, and electricity.
3. Extra tables may be ordered and paid with this form at \$30.00 each.
4. Names of booth workers must be submitted with application, and each person must produce identification at check-in to obtain a badge. Badges must be worn at all times. Additional certified employee name badges are \$50.00 each. Helpers must be valid employees of the exhibitor. Extra Monday badges for setup must be approved by Colton Atkins. For any questions concerning helpers please call.
5. Breakfast and lunches will only be provided to individuals wearing badges.
6. Only one firm or entity may occupy each booth unless approved by Colton Atkins
7. Noise levels will be monitored and controlled throughout the show.
8. All exhibits must be in place by 5 p.m. Monday and remain in place through 12 p.m. on Thursday except by management approval.
9. Neither Range Beef Cow Symposium nor the promoters will assume responsibility for any theft, damage, or accidents that might occur during the course of the trade show.
10. Any non-exhibitor who distributes literature of any kind will be removed from the event.
11. Vendors must furnish receipts with all sales (if applicable), without regard to size or value of items. Customers are required to present these receipts to remove items from the hall.
12. Management may refuse a booth application for any reason.
13. Sales or display of illegal, unlicensed or "bootlegged" goods is expressly prohibited. This includes but is not limited to audio, video, printed, and/or manufactured items.
14. Every exhibitor who will sell products at the trade show is advised to acquire a Colorado resale permit. See FACILITY information to apply.

Facility Information and Rules for Participation:

1. Spectra Food Service is the exclusive provider of all food and beverages to be distributed, sold, or otherwise dispensed at The Ranch. The Ranch and Spectra Food Services will perform all concessions, catering, and alcohol sales at the facility. No outside food/beverage or alcohol will be allowed.
2. It is the responsibility of all commercial vendors to hold a single event sales tax license and return form from the City of Loveland. For the State of Colorado and Larimer County, vendors must have a Colorado State Sales Tax License or Colorado State Special Event License. If you already have a Colorado State Sales Tax License, please verify that Larimer County is written on it. The State of Colorado Department of Revenue requires each location to have its own sales tax license because the number is tied to the taxing jurisdiction where the money will be sent. The sales tax rate for special events held at The Ranch is 6.7%, which breaks down to 2.9% for the State of Colorado, 0.8% for Larimer County, and 0.3% for the City of Loveland. If you have any questions, you can contact Fort Collins Department of Revenue in Fort Collins at (970) 494-9804 or Larimer County Sales Tax at (970) 498-5935 or the City of Loveland Sales Tax Office at (970) 962-2698.
3. No outside alcohol may be brought on The Ranch premise. All parties acknowledge and understand that the facilities are considered a licensed premise as it pertains to the dispensing and selling of alcoholic beverages and in accordance to those policies and procedures set fourth by the Colorado Department of Revenue. All parties agree to assist in all reasonable measures to assist with the communication of the policies and procedures of the facility to its patrons, contractors, agents, and employees.

Over 80 Spaces!

(Indoor and Outdoor)

* **Attention:** Outside booths will be available upon request. For more information please contact Colton Atkins at (970) 491-7604 or colton.atkins@colostate.edu. Display of tractors, machinery, trailers, and vehicles are encouraged, but must be approved before entrance.

Tentative Schedule:

Monday (Nov. 16, 2015)

Check-in - 7:00 a.m. (Breakfast)

Setup Begins - 8:00 a.m.

*All exhibitors must be in place by 5:00 p.m.

Hall Closes - 5:00 p.m.

Tuesday & Wednesday (Nov. 17-18, 2015)

Exhibitor Entry - 7:00 a.m.

Public Admittance - 7:30 a.m.

Hall Closes - 5:30 p.m.

Thursday (Nov. 19, 2015)

Exhibitor Entry - 7:00 a.m.

Public Admittance - 7:30 a.m.

Hall Closes & Teardown - 12:00 p.m.

*All exhibitors must be out by 5:00 p.m.

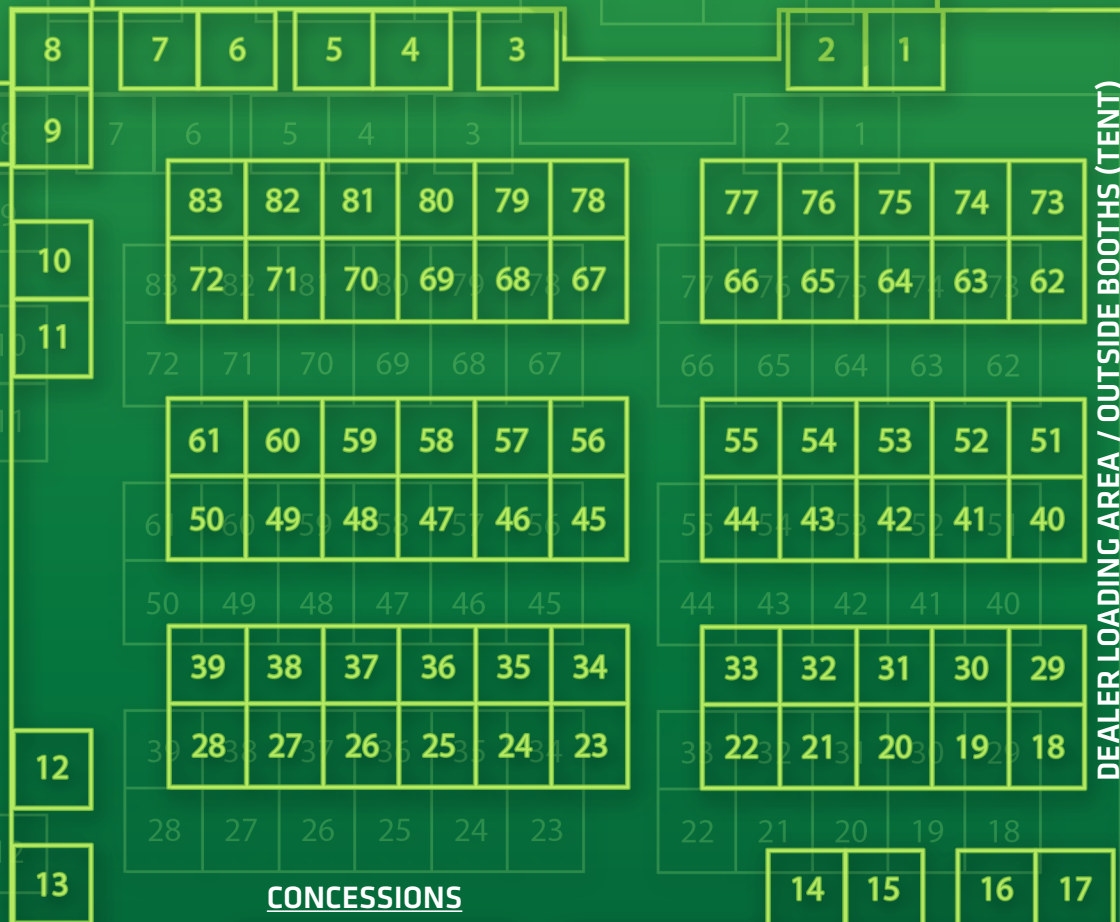
Additional Registration Information:

Registration includes proceedings and lunches for registered booth personnel (3 for 10x20 and 2 for 10x10). Additional copies of proceedings are \$25 each and can be bought at the door. Optional dinner will be served at the McKee Center before the Tuesday Bull Pen Session, tickets are \$30.00 per ticket. Dinner must be requested and paid with registration. Wednesday's Bull Pen Session will not have a hosted dinner, please plan accordingly. Optional Eagles Hockey game is on Wednesday. Tickets are available on a first-come, first-served basis.

MAIN ENTRANCE
(EXHIBITOR & PARTICIPANT) ←

FIRST NATIONAL BANK EXHIBITION HALL

DEALER LOADING AREA / OUTSIDE BOOTHS (TENT)



CONCESSIONS

Range Beef Cow Symposium XXIV



Sign and send (mail, email, or fax) this application with payment to reserve your booth space.

Company Name: _____ Booth Name: _____

Contact Name: _____ Title: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Physical Address: _____ City: _____ State: _____ Zip: _____

Work Phone: (____) _____ Fax: (____) _____ Home/Cell: (____) _____

Email: _____ Website: _____

List names of booth personnel (Three per 10'x20' booth; Two per 10'x10' booth) BOOTH NUMBER(S) _____

Name: _____ Title: _____ City: _____ Zip: _____

Name: _____ Title: _____ City: _____ Zip: _____

Name: _____ Title: _____ City: _____ Zip: _____

* I would like to lease one 10' x 10' booth at \$600.00 each \$ _____

* I would like to lease _____ 10' x 20' booths at \$1000.00 each \$ _____

* I would like to buy _____ extra registrations at \$50.00 each \$ _____

* I would like to lease _____ extra tables at \$30.00 each \$ _____

* I would like to rent _____ table covers at \$10.00 each \$ _____

* I would like to buy _____ Tuesday dinner at \$30.00 each \$ _____

* I would like to buy _____ extra lunch/breakfast at \$25.00 each \$ _____

* I would like to buy _____ Colorado Eagles tickets at \$29.00 each \$ _____

For all 3 days.
No lunch on
Thursday.

These prices supercede any other advertised prices.

TOTAL \$ _____

Please position my booth _____ inside (first-come, first-served); _____ outside (Covered / Uncovered), and if possible next to the following exhibitor: _____ (Not Gauranteed)

Terms and Conditions: Range Beef Cow Symposium XXIV (RBCS XXIV) reserves the right to refuse booths and/or passes to anyone for any reason. Only one exhibitor, firm, or entity may occupy each booth. RBCS XXIV accepts no responsibility for trades or deals made by anyone at or away from the show. Each buyer and/or exhibitor is fully responsible for city, state, and/or federal taxes, fees, and/or fines incurred while participating in and/or attending any RBCS XXIV event. Each buyer and/or exhibitor can, at their own option and expense, provide their own property and liability insurance and are solely responsible for their booth(s) and contents from load-in to load-out. Twenty-four hour security is provided by The Ranch. Neither RBCS XXIV nor its employees or volunteers will be held responsible for any injuries and/or accidents. No refunds after October 12, 2015. This booth application/contract is not valid and will not be accepted without **signature*** of the principal person in charge of leased booth(s).

Colorado Resale #: _____ To obtain a Colorado resale number call 1-303-238-7378. Signature signifies agreement with above terms and conditions and completes credit card transaction if card is used.

Name on Card (Printed): _____ ***Signature:** _____

Card #: _____ Expires: _____ 3 Digit Suffix: _____ VISA M/C AMEX

Billing Address: _____ City: _____ State: _____ Zip: _____

Date Mailed/Faxed: ___ / ___ / ___ Check/MO #: _____ Cash \$: _____ Total \$: _____

RETURN THIS SIGNED APPLICATION/CONTRACT WITH PAYMENT PAYABLE TO:

RBCS XXIV, 350 West Pitkin Street, Colorado State University, Fort Collins, CO 80523-1171 Bldg: Animal Sciences
Contact Colton Atkins at (970) 491-7604 or colton.atkins@colostate.edu for more information. Fax #: (970) 491-5326
For additional booth necessities, please contact Flexx Productions at (970) 223-1195.

