

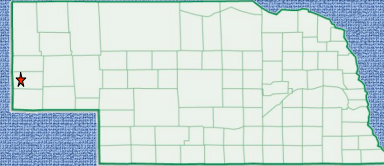
Establishing Priorities and Sticking to Them

Douglas Olsen
Olsen Ranches, Inc.

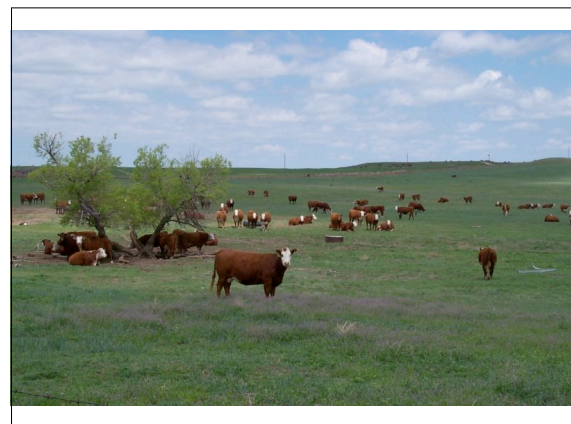
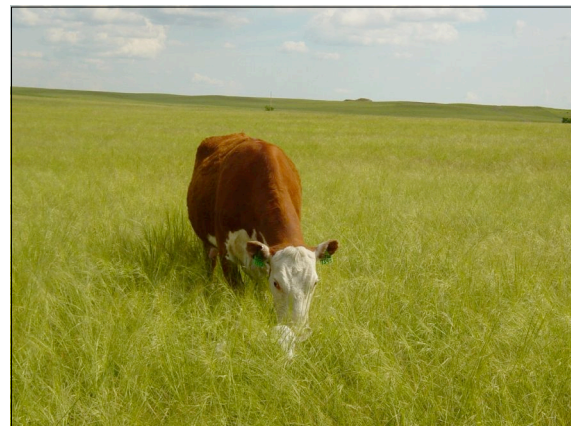
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December 1-3, 2008
Casper, WY

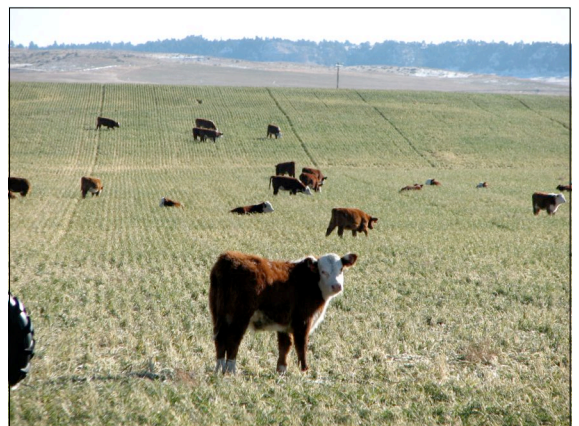
Olsen Ranches, Inc.

Banner County, NE



OLSEN RANCHES, INC.







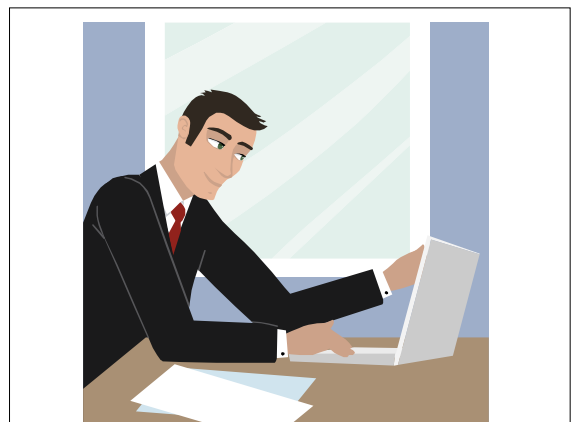
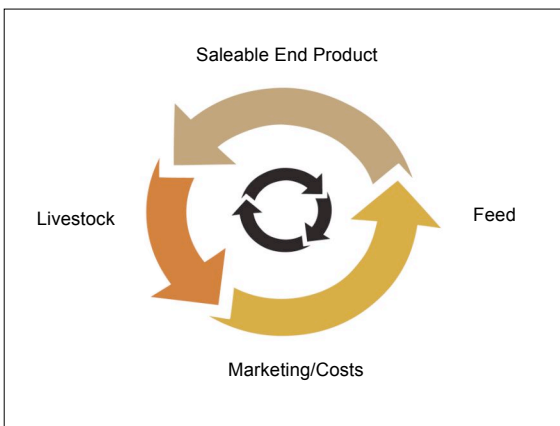
Establishing Priorities and Sticking to Them

- Priorities – How we establish and analyze
- Specific Examples
 - Progeny Testing
 - Retained Ownership
 - Grazing System
 - Calving Date



Priority- something given or meriting attention before competing alternatives

Merriam-Webster online dictionary



Progeny Testing



Retained Ownership



Grazing System



May / June Calving





So What?

- Priorities are unique to individual operations.
- Producers need to identify the priorities that matter to their operation.
- Identification of priorities affects the long-term, multi-generational direction of your operation.
- Importance of critical thinking to the long-term success of any operation cannot be ignored.

