

## Prepare to Succeed



## Starting Out

- From Farm to College
- A Dream
- The Beginning



## Starting Out

- Graduation
- Career
- First Attempts



## Into The Fire



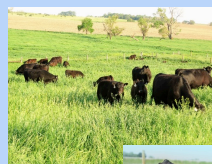
- Growth
- Leap of Faith
- Further Expansion



## Today's Program



## Lessons and Observations



## 1. Define your Program

- Develop your Plan
- Keep the big picture in mind
- Work on your business not just in your business – Avoid Distractions



## 2. Education Never Ends

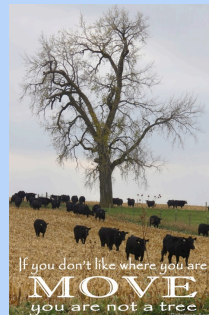


## 2. Education Never Ends

- Get One!
- Seek Mentor
- Understand your Market
- Challenge what you know
- Ask Good Questions



## 3. Embrace Change



## 4. EXPECT Adversity



## In Summary...

1. Define your program
2. Education Never Ends
3. Embrace Change
4. EXPECT Adversity



