

The Focus My Millennial Generation Needs

By Cassie Lapaseotes

The Traditionalists (1925-1945)



Traditionalists

- "Silent Generation" or "Greatest Generation"
- Grew up in WWII and Great Depression era
- Loyal to Origination
- Respect Authority
- Fiscally Conservative
- Hard Workers
- Not Very Risk Tolerant
- Do Not Like Change
- Duty Before Pleasure
- Command-and-Control Leadership
- Hierarchical Organization

The Baby Boomers (1946-1964)



Pete Lapaseotes

Baby Boomers

- Extra 17 Million of Them
- Healthy Post War Economy
- Egocentric Generation
- Workaholics
- Believe in Paying Their Dues
- Big Picture/Systems in Place
- Do Not Respect Titles
- Sense of Entitlement
- Top-Down Management
- Micro- Managers

Baby Boomers

• **Micro
Managers**

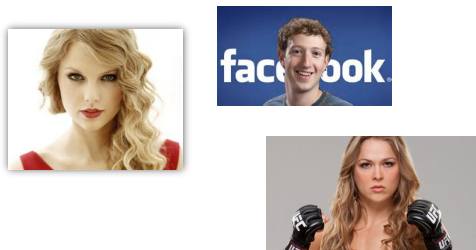
Generation X (1965-1980)



Gen X

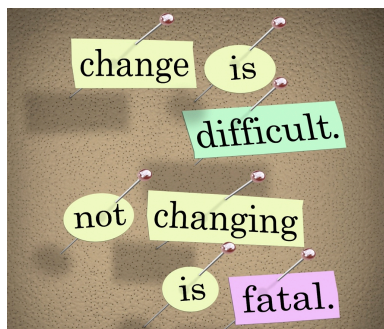
- Very Independent
- Self-Reliant
- Just a Job
- Work to Live
- Worldwide Competition
- Teamwork
- Fun Work Environment
- Flexible Schedules
- Less Respect for Authority Figures

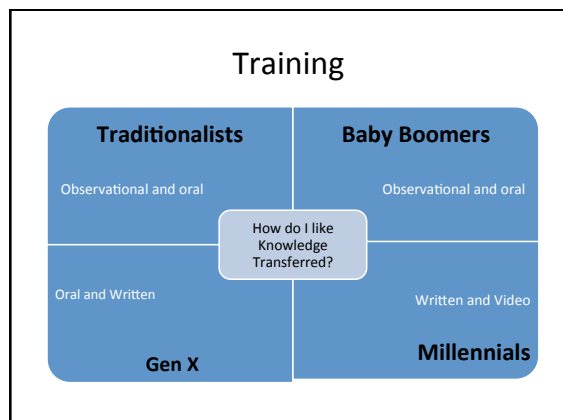
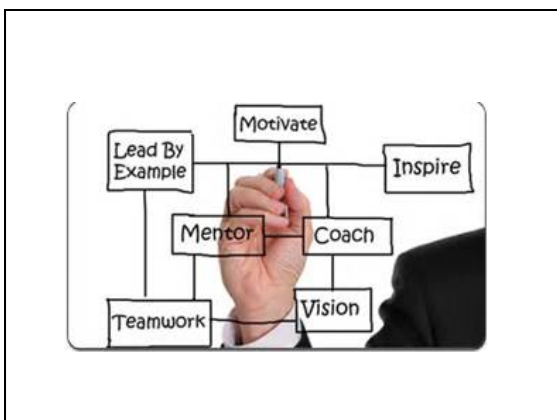
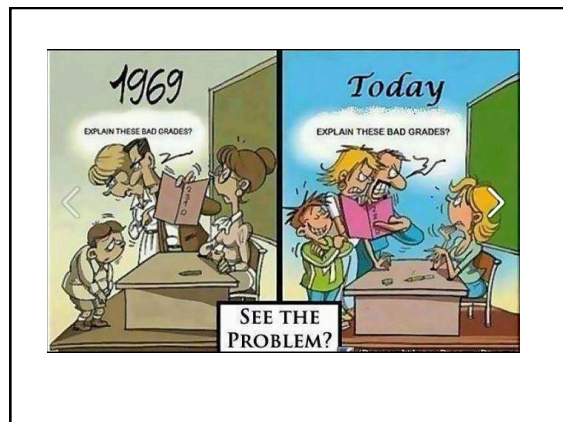
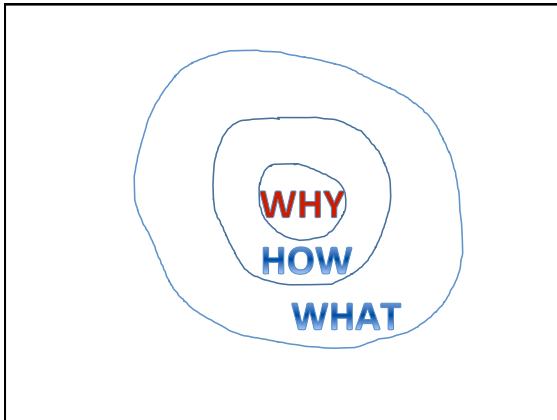
Generation Y/ Millennials (1981-2000)



Generation Y/ Millennials

- Entitlement Generation
- 80 million
- Most Diverse
- Youngest in Workforce Today
- Individualistic yet Group Oriented
- Confident
- Self-Centered
- Tech-Savvy
- Don't Expect to Pay Their Dues
- Want to feel Valued
- Susceptible to Change
- Multi-taskers





Generation Z

